

PRESS RELEASE from Equality Illinois, the state's oldest, largest and most effective organization advocating for the rights of lesbian, gay, bisexual and transgender Illinoisans

FOR IMMEDIATE RELEASE

July 12, 2013

Equality Illinois and Chicago White Sox Partner for Official LGBT Pride Night

CHICAGO – Equality Illinois, the state's oldest and largest advocacy organization for lesbian, gay, bisexual and transgender Illinoisans, is partnering with the Chicago White Sox to host *Out at the Sox*, the Major League Baseball team's first official LGBT Pride Night, on Saturday, August 24.

With a portion of tickets sold benefitting Equality Illinois, pro-equality baseball fans will have the opportunity to cheer on the White Sox as they face the Texas Rangers while also contributing to the organization's fight for full equality of LGBT residents in Illinois.

"Our love of sports unites all of Chicago and is engrained in us all, regardless of where we live, our sexual orientation or our gender identity," stated Equality Illinois CEO Bernard Cherkasov. "That is why we're so grateful to the White Sox for continuing to bring us together to show that at the end of the day we have more commonalities than we do differences."

On game day starting at 4:30 pm, guests can socialize over drinks and light bites with other LGBT and allied sports fans at a Pregame Mixer at Bacardi at the Park, US Cellular Field's on-site sports bar. Following the pregame mixer, attendees will proceed to a reserved section in the outfield seats to enjoy the 6:10 pm game.

"The White Sox are happy and proud to welcome non-profit groups to the ballpark that are making a positive impact in our community," said senior director of community relations Christine O'Reilly. "The White Sox ticket fundraising program is a great way for groups, such as Equality Illinois, to enjoy a night at the ballpark and raise money for their great organization."

Tickets to the LGBT Pride Night game are currently on sale for \$42 including admission to the Pregame Mixer at Bacardi at the Park, or a standard game ticket is available for \$32. Tickets can be purchased online at: <u>http://eqil.org/sox.html</u>.

#

For media assistance, please contact: Mitchell Locin, Media Liaison for Equality Illinois 773-477-7173; info@eqil.org