

# 2015 Equality Illinois Gala

## 2015 Annual Gala PROGRAM BOOK AD Order Form

Payment and artwork deadline: **January 9, 2015**



**EQUALITY  
ILLINOIS**

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**2015 Gala**  
February 14, 2015

**Hilton Chicago**  
720 South Michigan Ave.  
Chicago

**Bernard Cherkasov**  
Chief Executive Officer  
**Angelo Barone**  
Chief Operations Officer  
**Michael Nordman**  
Director of Development  
**Patty Dillon**  
Director of Field Programs  
**Chris Huaracha**  
Operations Manager  
**Mitchell Locin**  
Communications Liaison  
**Bill Stadt**  
Gala Coordinator

Contact Name \_\_\_\_\_

Company/Firm \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Authorizing signature \_\_\_\_\_

Ad Size	Dimensions	Price	Discounted Pricing Thru	
			Dec. 12	After Dec. 12
<input type="checkbox"/> Full Page	7.5"w x 10"h		\$500.00	\$600.00
<input type="checkbox"/> Half Page Vertical	3.5"w x 10"h		\$300.00	\$360.00
<input type="checkbox"/> Half Page Horizontal	7.5"w x 4.75"h		\$300.00	\$360.00
<input type="checkbox"/> 2 Page Center Spread	16"w x 10"h		\$2,000.00	\$2,400.00
<input type="checkbox"/> Typesetting Charge (if applicable)	<b>All pages</b>		\$25.00	\$50.00
	<b>Total</b>		\$ _____	

Ad Design Contact \_\_\_\_\_

Ad Design Contact Phone \_\_\_\_\_

Ad Design Contact E-Mail \_\_\_\_\_

### Payment:

My Check payable to **Equality Illinois Education Project** is enclosed.

Please charge the following credit card:

Visa

MasterCard

American Express

Discover

Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

### Artwork and Electronic Files:

Acceptable file formats include 300 DPI Acrobat PDF, EPS, JPG, and Photoshop. All files should be in **black and white**. Camera-ready artwork will only be accepted for black and white ads. Camera-ready artwork will be accepted with insertion orders.

### Mail, e-mail, or fax your reservation form and payment to:

Equality Illinois, 17 N. State St., Ste. 1020 Chicago, IL 60602; [adbook@eqil.org](mailto:adbook@eqil.org); 773-477-6912

For information on ad material submission requirements, please contact Michael Nordman at 773-477-7173 or [mnordman@eqil.org](mailto:mnordman@eqil.org).

**AD DESIGN AVAILABLE AT MINIMAL COST, courtesy of Jackie Weinberg of *supergurl* images: 773-418-4220.**