2017 Equality Illinois Gala



EQUALITY

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2017 Gala February 4, 2017 Hilton Chicago 720 South Michigan Ave.

2017 Annual Gala PROGRAM BOOK AD Order Form

Payment and artwork deadline: January 6, 2017

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<u>Ad</u>	l Size	Dimensions	Price	Discounted Pricing Thru Dec. 9	After Dec. 9
	Full Page	7.5"w x 10"h		\$600.00	\$750.00
	Half Page Vertical	3.5"w x 10"h		\$375.00	\$450.00
	Half Page Horizontal	7.5"w x 4.75"h		\$375.00	\$450.00
	2 Page Center Spread	16"w x 10"h		\$2,000.00	\$2,400.00
	Typesetting Charge (if applicable)	All pages		\$25.00	\$50.00
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Bill Stadt
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Artwork and Electronic Files:

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Acceptable file formats include 300 DPI Acrobat PDF, EPS, JPG, and Photoshop. All files should be in <u>black and white</u>. Camera-ready artwork will only be accepted for black and white ads. Camera-ready artwork will be accepted with insertion orders.

Exp. Date

Mail, e-mail, or fax your reservation form and payment to:

Equality Illinois,17 N. State St., Ste. 1020 Chicago, IL 60602; adbook@eqil.org; 773-477-6912

For information on ad material submission requirements, please contact Jessica Peters at 773-477-7173 or jpeters@eqil.org.

AD DESIGN AVAILABLE AT MINIMAL COST, courtesy of Jackie Weinberg of Supergurl images: 773-418-4220.